



Exhibitor Information

Wigtown was announced as Scotland's National Book Town in May 1997 with the first Book Festival taking place in 1999. The festival now hosts over 200 events, including an education and children's programme and a young people's festival. In 2015, audience numbers grew to over 22,000 with unique visitors being over 10,000. The majority of the events take place in and around the town with marquees erected as venues.

The Autumn Kist (formerly the Flavour Marquee), now in its 8th year, will showcase the best of local, regional and national food and drink, crafts and visual art. The 9 x 15m marquee is situated in the road directly outside the County Buildings, Wigtown for the duration of the Festival which runs from Friday 22 September to Sunday 1 October 2017 and is open to the public daily 10am-5pm (6.30pm at weekends). During this time, the road is closed to traffic and is for pedestrian access only.

Stallholder contracts will operate on a commercial basis, with Wigtown Festival Company meeting the costs of the marquee, hire of tables and advertising. A 160cm (l) x 80cm (w) table and seating will be provided for your use. Stallholders must provide all other equipment necessary for their stall.

Our aim is for a minimum of 20 stalls, showcasing a wide variety of products which will appeal to our audience.

Stall fees: (these prices are plus electricity if applicable)

- £240 + VAT for the full 10 days
- £35 + VAT/day weekends
- £25 + VAT/day week days

We appreciate that you may like to take a stall for the duration of the Festival, but my find it difficult to staff your stall at all times. The Autumn Kist Supervisor is happy to oversee stalls by prior arrangement.

Application Process

Please complete and return the 2 page application form (found below) along with a copy of your insurance certificate. If you are a food or drink producer, please also include a copy of your Food Hygiene certificate and a copy of evidence that you are registered with your local Environmental Health Department. These can be submitted either by post or electronically by 5pm, Friday 30 June 2017. Any applications received after this date will not be considered.

Please note: Priority will be given to those applying for the full 10 days, however in the past, due to high numbers of applications we many only be able to offer exhibitors 5 days which includes one of the weekends.

Each application will be carefully considered and we will notify you by 5pm, Tuesday 4 July to let you know if you have been successful. If you are successful, we ask that you return your signed contract and a 25% deposit (of stall fees before VAT) by 5pm, Monday 17 July in order for your stall space to be secured and for us to place an advert for The Autumn Kist (including your business name) in the Wigtown Book Festival Programme which has a circulation of approximately 92,000. The remainder of stall fees + VAT are due by 31 August.



Wigtown Festival Company is limited by guarantee with charitable status. SC0379484.
Wigtown Festival Company, 11 North Main Street, Wigtown, DG8 9HN. 01988 402036.



Exhibitor Application Form

Your Details:

Contact Name:

Business Name:

Address:

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E-mail Address:

Contact Telephone Number:

Website/Facebook:

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If you do not have a Website or Facebook Account, please include 2 photographs of your products with your application.

Brief description of your products:

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Details of new products which you have introduced over the last 12 months:

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Which days would you like to exhibit in The Autumn Kist? Full 10 days
(please highlight or underline your choice)

- Friday 22 September
- Saturday 23 September
- Sunday 24 September
- Monday 25 September
- Tuesday 26 September
- Wednesday 27 September
- Thursday 28 September
- Friday 29 September
- Saturday 30 September
- Sunday 1 October

Signed:

Name:

